Cornwallis Academy
Ambitions for All

SMILE
SUCCESSFUL | MOTIVATED | INSPIRED | LEARNING | EXCITED & ENGAGED

Travel and Tourism

Curriculum Intent

The travel and tourism sector is the UK's third largest employer, accounting for 9.5 percent of total employment. Tourism is one of the fastest growing sectors in the UK in employment terms, employing nearly 3 million people, and the value of tourism to the UK economy is approximately £121 billion (7.1 percent) of UK gross domestic product (GDP). In 2016, travel and tourism contributed 10.2 percent of the world GDP, and the sector now supports 292 million people in employment – that's one in ten jobs worldwide.

We aim to work together as a team towards the common goal of ensuring that ALL Vocational students achieve their maximum potential.

We ensure that the ethos of the department is in line with school policy and allows students to feel comfortable to communicate with staff enabling maximum learning to take place.

In order to achieve these objectives:

- We will commence with an opportunity for any student to attend after school on Tuesdays and Thursdays.
- Staff will concentrate their early efforts on ensuring that students are comfortable to ask questions and discuss their work. We will create a friendly working environment but with strict deadlines and CLEAR direction.
- We will monitor the progress of all students from the very beginning and follow up any concerns at an early stage.
- As we monitor progress we will evaluate provision available and will adapt as necessary.

Teachers within the department will look at ways to celebrate student success in order to breed success

Assessment, Marking and Feedback

Year 12 and 13 are in a combined class, completing the same assessments.
Students complete four units three over the duration of the qualification. Units 3 and 9 are coursework assessments, using authorised assignment briefs set by the exam board. These need to be completed within an internally set deadline. These coursework assessments are internally assessed and externally moderated. Units 1 and 2 are external exam assessments which take place in the January of Year 12 and 13.

Homework

Students will be provided with work to complete based on the learning aims being delivered. Students will also be provided with past exam papers to complete as part of their revision or independent learning ahead of their exams in January of each year.

Links to National Curriculum / Syllabus Specifications

Specification - BTEC National Extended Certificate in Travel and Tourism

Exam Support & Revision Resources

Travel & Tourism - Unit 1 - BTEC Flashcards | Quizlet

BTEC Travel & Tourism Level 3 Unit 2 Flashcards | Quizlet

Extracurricular and Enrichment Opportunities

- Afterschool additional sessions to support Travel coursework and exam revision
- Disneyland Paris residential visit – every 2 years

Interested to know more?

To read:

- Travel Weekly. com
- Tourism: Principles & Practice. by Fletcher et al (6th edition)
- Worldwide Destinations: The geography of travel and tourism. by Boniface et al (7th edition)

To watch:

- tourismteacher.com
- Dr Hayley Stainton - on YouTube
- BBC World Service - has multiple Travel stories

To listen:

- The Armchair Explorer Podcast
- Wanderlust: Off the Page: A UK top travel podcast
- Podcasts - Zero to Travel

To visit:

- Maidstone Tourist Information - based in the Maidstone Museum - to see what information and advice they provide
- A travel agency - like TUI in Week Street, Maidstone - to see what they do and what they offer
- A visitor attraction - like Leeds Castle or Thorpe Park - to identify what they offer for different types of tourists with different interests