Year 11 Travel and Tourism

Term One

Week 1	Week 2	Week 3	Week 4	Week 5	Week 6
Task 1a – how organisations identify customer needs	Task 1a – how organisations identify customer needs	Task 2- how travel and tourism organisations meet customers' needs		1.Write up Task 2	Task 3a & 3b – meeting the needs and preferences of customers
Task 1b – how organisations identify travel and tourism trends	Task 1b – how organisations identify travel and tourism trends				

Term Two

Week 1	Week 2	Week 3	Week 4	Week 5	Week 6
Task 3a & 3b – meeting the needs and preferences of customers		Task 2- how travel and tourism organisations meet customers' needs	A1 – factors influencing global T&T		
		Task 3a & 3b – meeting the needs and preferences of customers	A2 – response to factors		

Term Three

Week 1	Week 2	Week 3	Week 4	Week 5	Week 6
A1 – factors influencing global T&T	B1 – possible impacts of tourism	B3 – managing sociocultural impacts	B5 – managing environmental impacts	C1 – Tourism development	C2 – the role of local national governments in tourism development
A2 – response to factors	B2 - sustainable tourism	B4 – managing economic impacts			

Term Four

Week 1	Week 2	Week 3	Week 4	Week 5	Week 6
C3 – the importance of partnerships in destination management	Revision	Practice paper	Revision	Practice paper	Revision

Term Five

Week 1	Week 2	Week 3	Week 4	Week 5	Week 6
Revision – walk through	Revision	Revision			