Year 10 Travel and Tourism

Term One

Week 1	Week 2	Week 3	Week 4	Week 5	Week 6
Introduction to Travel & Tourism		Accommodation providers	Tourism promotion Transport operators	Sectors of travel ordanisations public, private and voluntary	Common Strategic Aims
Tour operators; Travel agents; types of travel; types of tourism		visitor attractions	Ancillary services	Common Financial Aims	Task 1a practice task

Term Two

Week 1	Week 2	Week 3	Week 4	Week 5	Week 6
Interrelationships	Ways of Working together	Task 1b	Types of consumers technology	Task 2	Types of tourism, reasons for travel
Interdependencies	Reasons for working together		Reasons to offer, advantages and disadvantages of consumer technology		Visitor Types, types of destinations and features

Term Three

Week 1	Week 2	Week 3	Week 4	Week 5	Week 6
Task 3a		Task 3b		Introduce real tasks	Write up Task 1a
Research for Task 3a	Evaluate travel options			Research for Real Task 1a	

Term Four

Week 1	Week 2	Week 3	Week 4	Week 5	Week 6
Research for Task 1b	Write up Task 1b	Introduce Task 2	Write up Task 2	Introduce Task 3a	Write up Task 3a
Write up Task 1b	Corrections 1a	Research	Correct Task 1b	Research Task 3a	

Term Five

Week 1	Week 2	Week 3	Week 4	Week 5	Week 6
Write up Task 3a	Correct Task 2	Write up Task 3b	Correct Task 3a	Types of customers and their needs	Measuring customer satifaction
	Introduce Task 3b		Correct Task 3b	Market segmentation and product development	

Term Six

Week 1	Week 2	Week 3	Week 4	Week 5	Week 6
Task 1a		Introduce how research is used to identify trends	Task 1b		
		Research travel trends	Research Task 1b		