Cornwallis Academy
Ambitions for All

SMILE
SUCCESSFUL | MOTIVATED | INSPIRED | LEARNING | EXCITED & ENGAGED

Travel and Tourism

Curriculum Intent

The travel and tourism sector is the UK's third largest employer, accounting for 9.5 percent of total employment. Tourism is one of the fastest growing sectors in the UK in employment terms, employing nearly 3 million people, and the value of tourism to the UK economy is approximately £121 billion (7.1 percent) of UK gross domestic product (GDP). In 2016, travel and tourism contributed 10.2 percent of the world GDP, and the sector now supports 292 million people in employment – that's one in ten jobs worldwide.

Assessment, Marking and Feedback

Students complete three components over the duration of the qualification. Components 1 and 2 are controlled assessments using assignment briefs set by the exam board. These need to be completed within the set timeframe. These controlled assessments are internally assessed and externally moderated. Component 3 is an external exam which takes place in the May of Year 11.

Homework

Students will be provided with work to complete based on the learning aims being delivered. Students will also be provided in Year 11 with past exam papers to complete as part of their revision or independent learning.

Links to National Curriculum / Syllabus Specifications

Specification - Pearson BTEC Level 1/Level 2 Tech Award in Travel and Tourism 2022

Exam Support & Revision Resources

BTEC Tech Travel and Tourism Component 3 Revision Flashcards | Quizlet

Extracurricular and Enrichment Opportunities

We will commence with an opportunity for any student to attend after school on Tuesdays and Thursdays.

Interested to know more?

To read:

- Travel Weekly. com
- Tourism: Principles & Practice. by Fletcher et al (6th edition)
- Worldwide Destinations: The geography of travel and tourism. by Boniface et al (7th edition)

To watch:

- tourismteacher.com
- Dr Hayley Stainton - on YouTube
- BBC World Service - has multiple Travel stories

To listen:

- The Armchair Explorer Podcast
- Wanderlust: Off the Page: A UK top travel podcast
- Podcasts - Zero to Travel

To visit:

- Maidstone Tourist Information - based in the Maidstone Museum - to see what information and advice they provide
- A travel agency - like TUI in Week Street, Maidstone - to see what they do and what they offer
- A visitor attraction - like Leeds Castle or Thorpe Park - to identify what they offer for different types of tourists with different interests