Cornwallis Academy
Ambitions for All

SMILE
SUCCESSFUL | MOTIVATED | INSPIRED | LEARNING | EXCITED & ENGAGED

Business

Curriculum Intent

The aims and objectives of this qualification are to enable students to:

- know and understand business concepts, business terminology, business objectives, the integrated nature of business activity and the impact of business on individuals and wider society
- apply knowledge and understanding to contemporary business issues and to different types and sizes of businesses in local, national and global contexts
- develop as enterprising individuals with the ability to think commercially and creatively to demonstrate business acumen, and draw on evidence to make informed business decisions and solve business problems
- develop as effective and independent students, and as critical and reflective thinkers with enquiring minds
- use an enquiring, critical approach to make informed judgements
- investigate and analyse real business opportunities and issues to construct well-argued, well-evidenced, balanced and structured arguments, demonstrating their depth and breadth of understanding of business
- develop and apply quantitative skills relevant to business, including using and interpreting data.

Assessment, Marking and Feedback

Students will sit a topic assessment at the end of the term after creating revision materials. PPE assessments will take place in May on Theme 1 with the final examinations taking place at the end of Year 11.

Homework

All students are provided with accounts for Educake (www.educake.co.uk) which provides Theme based interactive questions throughout the course. Homework is based around the topic being delivered and previous topics studied.

Links to National Curriculum / Syllabus Specifications

https://qualifications.pearson.com/content/dam/pdf/GCSE/Business/2017/specification-and-sample-assessments/gcse-business-spec-2017.pdf

Exam Support & Revision Resources

GCSE Revision Guides, Revision Workbooks and a book of exam questions is available

Pearson REVISE Edexcel GCSE Business Revision Guide incl. online revision and quizzes - for 2026, 2027 exams : Amazon.co.uk: Books

Pearson REVISE Edexcel GCSE Business Revision Workbook - for 2026, 2027 exams : VV., AA.: Amazon.co.uk: Books

Pearson REVISE Edexcel GCSE Business Practice Papers Plus - for 2026, 2027 exams : Redfern, Andrew: Amazon.co.uk: Books

Extracurricular and Enrichment Opportunities

- We will commence with an opportunity for any student to attend after school on Tuesdays and Thursdays.

Interested to know more?

To read:

- Tutor 2 U Website
- BBC Bitesize – GCSE Business
- Autobiographies of Famous Entrepreneurs

To watch:

- The Apprentice
- Business As Usual – YouTube Channel
- Inside the Factory

To listen:

- Revise GCSE Business

- The Diary of a CEO
- BBC Business Daily

To visit:

- Museum of Brands in Notting Hill
- The Bank of England Museum
- Cadbury World