Cornwallis Academy
Ambitions for All

SMILE
SUCCESSFUL | MOTIVATED | INSPIRED | LEARNING | EXCITED & ENGAGED

Enterprise

Curriculum Intent

Enterprise is an important part of the business sector and plays a major role in the UK's global economic status. The role of entrepreneurs is to help create wealth for the nation and its citizens through the creation of enterprises that innovate and grow the economy. According to 2019 data, there are nearly six million such businesses in the UK, employing around 16.6 million people. Small and medium-sized enterprises (SMEs) account for 99.9 percent of the business population in the UK and account for three-fifths of the employment and around half of the turnover in the UK private sector, worth around £2.2 trillion.

Assessment, Marking and Feedback

Students complete 3 components over the duration of the qualification. Components 1 and 2 are controlled assessments using assignment briefs set by the exam board. These need to be completed within the set timeframe. These controlled assessments are internally assessed and externally moderated. Component 3 is an external exam which takes place in the May of Year 11.

Homework

Students will be provided with work to completed based on the learning aims being delivered. Students will also be provided in Year 11 with past exam papers to complete as part of their revision or independent learning.

Links to National Curriculum / Syllabus Specifications

Specification - Pearson BTEC Tech Award Level 1/2 in Enterprise 2022

Exam Support & Revision Resources

The BBC 'Bitesize' web site contains much useful information concerning Business and Enterprise:

http://www.bbc.co.uk/education/subjects/zpsvr82

BBC Bitesize Business for GCSE Edexcel

https://www.bbc.co.uk/bitesize/examspecs/z98snbk

BTEC Tech Award 2022 Enterprise Student Book (BTEC Tech Award Enterprise): Amazon.co.uk: 9781292444611: Books

Extracurricular and Enrichment Opportunities

We will commence with an opportunity for any student to attend after school on Tuesdays and Thursdays.

Interested to know more?

To read:

- Tutor 2 U Website
- BBC Bitesize – GCSE Business
- Autobiographies of Famous Entrepreneurs

To watch:

- The Apprentice
- Business As Usual – YouTube Channel
- Inside the Factory

To listen:

- Revise GCSE Business
- The Diary of a CEO

- BBC Business Daily

To visit:

- Museum of Brands in Notting Hill
- The Bank of England Museum
- Cadbury World